

# INCOME



## Providing PATHWAYS out of POVERTY



United Way of Metropolitan Dallas, with your support, is on a mission to change lives in North Texas. We are committed to achieving robust 10-year community goals in the areas of education, financial stability and health. When you give directly to United Way, you support our work identifying, developing, funding and monitoring programs that create lasting impact.

### 10-YEAR GOAL

Move **250,000** people out of poverty.

2014 Projected

**707,062**  
living in poverty

2014 Actual

**613,192**  
living in poverty

United Way creates a pathway to financial stability by helping hardworking people keep more of what they earn and providing the tools and training that lead to better paying jobs.

**93,870** fewer than projected in 2010

### PROGRESS

Since 2011, United Way has invested \$21.1 million in the most effective financial stability programs in our community and has put over **192,130** people on the path to financial stability.



**33,000** people completed financial education courses to learn how to develop a budget, save, reduce debt, and improve credit.



#### FINANCIAL COACHING

**TAX SAVINGS**  
38,780 people received  
**\$64.9M** in tax refunds, providing a foundation for savings.



**JOB TRAINING**  
**22,760** people accessed skill-building services to find or improve employment.



**JOB PLACEMENT**  
**15,650** people found jobs.



We currently fund 43 programs focused on providing pathways out of poverty.



United Way's **Pathways to Work** program has partnered with 15 employers and helped over 100 workers earn skilled credentials and enter family-supporting careers earning \$15-\$20 per hour.

### NEED

Although we're making progress, United Way of Metropolitan Dallas still needs your help. Your involvement is our most powerful resource.

**15%** of people live in poverty.

**NEARLY 250,000** kids younger than 18 live in poverty.

**39%** of households are asset poor.\*

\*ASSET POOR: Lack resources to stay out of poverty for three months when emergencies arise.

### HOW WILL *you* GET INVOLVED?



**GIVE**  
When you give to United Way, the whole community gets to keep the change!



**ADVOCATE**  
Speak out. Your community needs you. Have a conversation with someone today about how United Way creates lasting change in our communities.



**VOLUNTEER**  
Change won't happen without you. Share your time and talent in an invaluable way to give back and impact the lives of your neighbors.

*Bringing people together* to improve lives and create lasting change in North Texas

For more info, visit [UnitedWayDallas.org/scorecard](http://UnitedWayDallas.org/scorecard)